

AHMED ELRAMLAWY

Creative Director

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NOTE : Kindly take a look to PORTFOLIO <https://linktr.ee/theramalwy>

PROFILE

Hi, I'm Ahmed Elramlawy, a creative director with over 10 years of experience in marketing, advertising, and brand design. I specialize in crafting impactful campaigns and strategies that help businesses connect with their audiences and drive measurable results.

Throughout my career, I've collaborated with renowned brands across industries like luxury, automotive, retail, and technology. From developing design systems to leading creative teams, I'm passionate about blending creativity with strategy to solve complex challenges and deliver exceptional outcomes.

What sets me apart is my ability to create powerful visual stories and branding solutions that not only stand out but also resonate deeply with people. I believe creativity is not just about design—it's about making ideas come to life and creating lasting connections.

When I'm not working on transforming brands, I enjoy staying on top of design trends, mentoring upcoming creatives, and sharing my insights on social platforms. Let's connect if you're looking to build a brand that inspires and drives results!

WORK EXPERIENCE

CREATIVE MANAGER EXTRA (UNITED ELECTRONICS CO.)		2024-present
Saudi	Develop and implement creative strategies aligned with company goals. Ensure brand consistency across campaigns.	
CREATIVE DIRECTOR PROMOVISION.		2023-2024
Saudi	Led branding projects and managed all creative output. Ensured alignment with the company's vision and strategy..	
CO FOUNDER VOLORA.		2023-2024
Dubai	Built and managed branding strategies for multiple clients. Focused on innovative design and brand storytelling.	
MANAGING CREATIVE CONSULTANT TBO.COM.		2022-2023
Dubai	Led creative direction for Umrah product promotions. Managed digital campaigns, including email and social media.	
ART DIRECTOR HEWAR GROUP.		2022-2022
Saudi	Headed the design team and managed brand identity projects. Developed engaging visuals for various campaigns.	
ART DIRECTOR TAREK NOUR.		2022-2022
Egypt	Created and executed innovative advertising campaigns. Ensured creative consistency across multiple platforms.	
ART DIRECTOR SENDIAN CREATIONS.		2019-2022
Egypt	Oversaw creative execution and visual branding. Led a team to deliver high-quality design and branding solutions.	
SR. GRAPHIC DESIGNER MERKAVY.		2014-2018
Egypt	Designed branding and social media visuals. Developed visual assets to enhance brand identity and engagement.	

EDUCATION

BACHELOR OF ART AND DESIGN (HONOURS, DIVISION I IN BRANDING), UNIVERSITY OF ST ANDREWS (2023)
IT CERTIFICATE, OXFORD UNIVERSITY (2014)
LAW STUDIES, MONOFIA UNIVERSITY, EGYPT (2013-2017)